



- Website utilization
- Survey results to date
- Mapping exercise finding
- Focus groups
- Next steps

167 Visitors

SustainableYellowSprings.com

- Website traffic is growing
- 50 people have signed up to receive periodic emails
- Village FB page is the largest source of traffic

  Aug 27th

  Sep 2nd

  Sth-14th

127 Unique visitors



See more

See more



- 74 responses,
  - 23 from website
  - 51 from the kickoff meeting
- Very positive and constructive
- A lot of areas of consensus, but also diverging opinions

### Q1 The best thing about Yellow Springs is...

village care downtown schools people town

community groceries small housing walkability

quiet feel Engaged small town friendly place walkable downtown walkable

theater library



- Sense of community with engaged residents and business owners
- A highly walkable downtown with all the necessary amenities (grocery, restaurants, small shops, bank, theater, etc.)
- A unique place (authentic)
- A community that values diversity and acceptance
- Schools and education
- The Glen, parks and trails

#### Q2 We need more...

options condominiums homes work sidewalks young people diversity pay
village income businesses young families parking
schools housing families affordable housing
affordable community live people Senior housing jobs diversity age
need ages way better



- Housing (clearly the priority concern)
- Businesses and jobs
  - Primarily concerned about financial stability of the village and tax burden
- Diversity (age, race and income)
- Sidewalks
  - Maintenance and availability
- Parking
  - Primarily a weekend issue

### Q3 We need less...

parking housing change support need many traffic people tourists street fair tourism events weekends better



- Tourism
  - Weekend traffic and noise management is the key issue
- Parking
- Expensive housing

### Q4 Yellow Springs could improve...

town bike parking families need affordable housing housing supporting village community Sidewalks street school also infrastructure Diversity businesses use communication



Sidewalks

Housing (appearance and affordability)

School facilities

Communication

Parking/wayfinding

Infrastructure

#### Q5 What's the biggest challenge Yellow Springs will face in the next 5 – 10 years?

affordability issues young families house senior attract affordable housing

becoming new business services population work live

Aging population work liv

 ${\sf move}\ need\ {\sf senior}\ schools\ {\sf population}\ housing\ {\sf losing}$ 

village Expanding infrastructure Costs keep managing aging

young people growth based people bringing will community young



- Aging population and less school age children
- Attracting young families
- Keeping the housing stock affordable
- Survival of Antioch College
- Managing growth and tourism
- Maintaining or growing jobs/tax base

Q6 What are the biggest opportunities Yellows Springs can capitalize upon in the next 5 – 10 years?

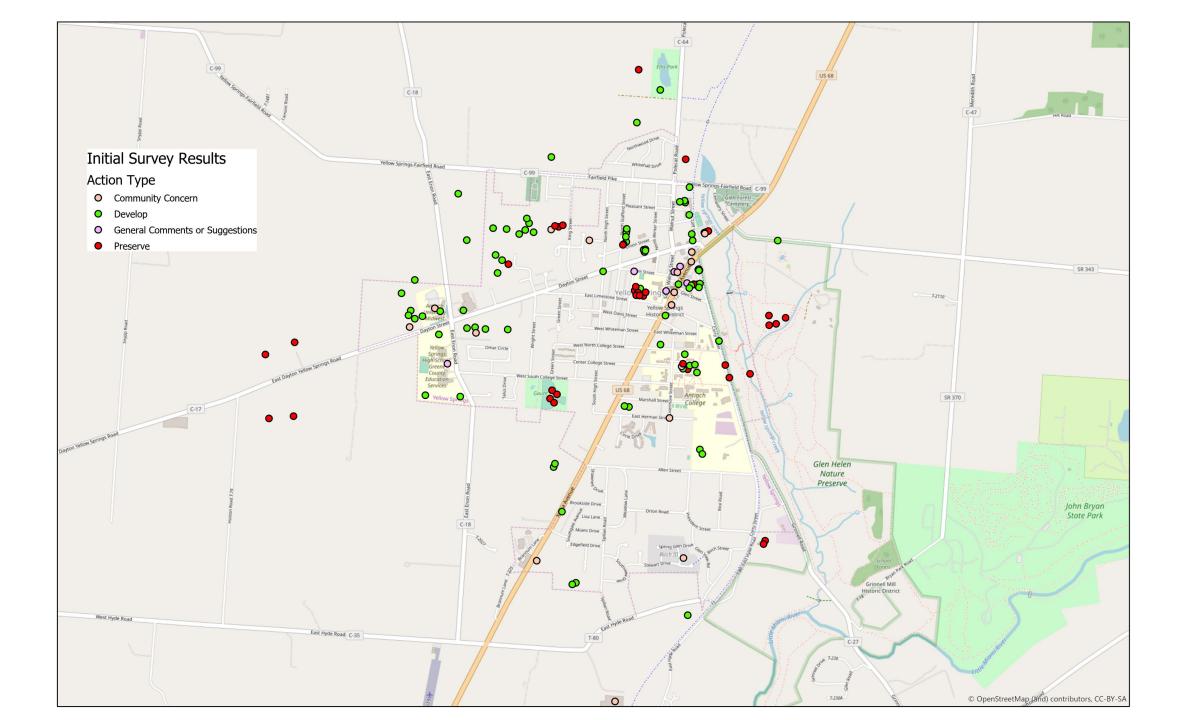
people opportunities town green Antioch College tax community

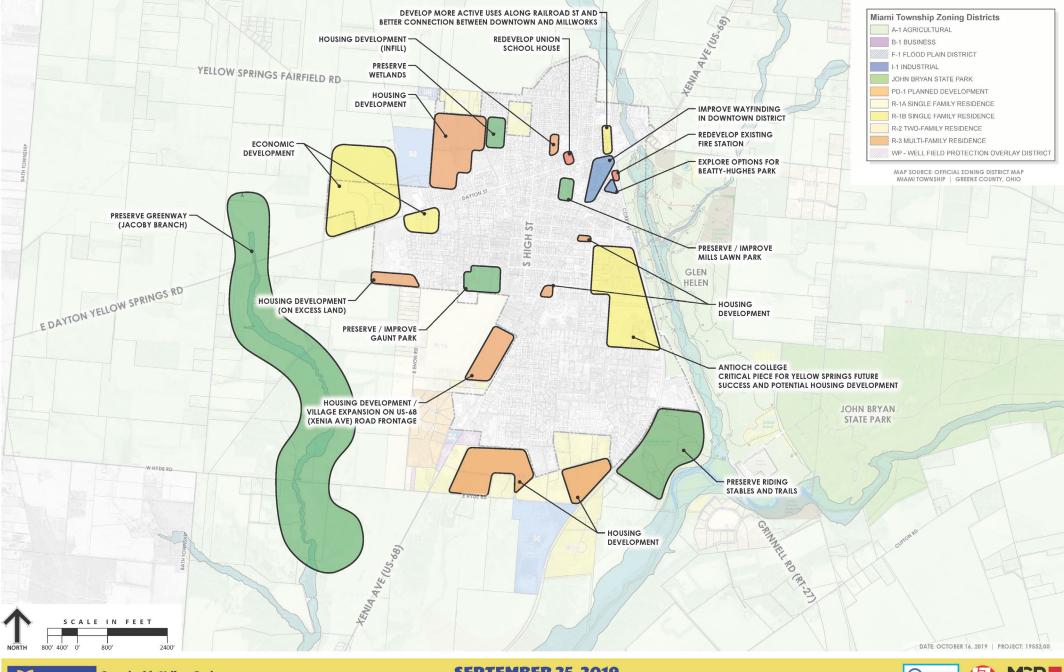
Antioch housing great village used business

working live YS grow homes space help need



- Antioch College (the institution and land/buildings)
- The uniqueness and desirability of the village
- The people (passion, creativity, commitment)
- Infill housing



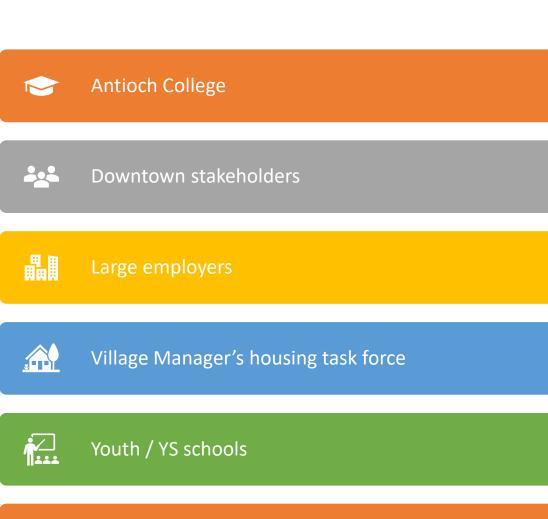








# Focus Groups





Tecumseh Land Trust

## Next Steps

- Focus group interviews
- Site Plan / Urban Design options
  - Glass Farm & Kinney Farm
  - Beatty Hughes Park
  - Struewing Property
- Begin developing comprehensive plan priorities